

Endorsement and Maintenance (E&M) Primary Prevention Roster

Final

August 2025

Prepared by:

Battelle

505 King Avenue, Columbus, Ohio 43201

This roster was developed under Contract Number 75FCMC23C0010, entitled, "National Consensus Development and Strategic Planning for Health Care Quality Measurement," sponsored by the Department of Health and Human Services, Centers for Medicare & Medicaid Services. *Restricted:* Use, duplication, or disclosure is subject to the restrictions as stated in Contract Number 75FCMC23C0010 between the Government and Battelle.

Introduction

The Endorsement and Maintenance (E&M) process is conducted biannually in the fall and spring to review and make endorsement decisions on submitted measures.

Measures undergoing endorsement review are organized into five projects: Primary Prevention; Initial Recognition and Management; Management of Acute Events, Chronic Disease, Surgery, and Behavioral Health; Advanced Illness and Post-Acute Care; and Cost and Efficiency.

Project committees are divided into an Advisory Group (35-40 people) and a Recommendation Group (20-25 people). The Advisory Group provides feedback and questions about the measures under review before the Recommendation Groups render final endorsement decisions.

Committee members are appointed to a 3-year term and will serve on both the Advisory and Recommendation Groups throughout their tenure. The Advisory and Recommendation Group assignments in this roster apply to the Fall 2025 and Spring 2026 cycles.

Please note, only individual members—and not organizational members—serve on E&M projects. Individual members represent their own perspective and experience.

Nominees provide their biographies, which Battelle then edits for grammar and style and summarizes using AI. Battelle staff conducted final reviews.

Learn more about membership types and roster categories in the [E&M Guidebook](#).

E&M Primary Prevention Committee Roster Fall 2025-Spring 2026 Cycle Members

[Rebekah SM Angove](#) (RG)
[Christopher Babiuch](#) (AG)
[Robert D. Bailey](#) (AG)
[Edward Bailly](#) (AG)
[Poonam Bal](#) (AG)
[Willie Berryhill](#) (AG)
[Jingzhu \(Grace\) Bi](#) (AG)
[Kissley Booker](#) (AG)
[Jeff Brady](#) (RG)
[Jon Burdick](#) (RG)
[David Campa](#) (RG)
[Don Casey](#) (RG)
[Tina Cockrell](#) (AG)
[Bahar Davidoff](#) (AG)
[Melissa Davis](#) (AG)
[Megan Dickinson](#) (AG)
[Kerri Engebrecht](#) (RG)
[Paula Farrell](#) (AG)
[Beverly Green](#) (AG)

[Michael Ho](#) (RG)
[Thoma Hudson](#) (AG)
[Daniel Kelley](#) (AG)
[Pooja Kothari](#) (RG)
[Sheila Kredit](#) (AG)
[John Krueger](#) (RG)
[Roger Lacoy](#) (AG)
[Jenel Lansang](#) (AG)
[Emily Lee](#) (AG)
[Shoshana Levy](#) (RG)
[Zhenqui Lin](#) (RG)
[Rhonda Lovec-Theobald](#) (AG)
[Ayanna Lowry](#) (RG)
[John Martin](#) (AG)
[Colleen McKiernan](#) (AG)
[Amy Moreno](#) (AG)
[Quinyatta Mumford](#) (RG)
[Erin O'Rourke](#) (AG)

[Kami Phillips](#) (AG)
[David Pryor](#) (RG)
[Amir Qaseem](#) (AG)
[Nicholas Raposo](#) (AG)
[Kimberly Rodgers](#) (RG)
[Jennifer Rozenich](#) (RG)
[Suellen Shea](#) (AG)
[Alexis Snyder](#) (AG)
[Celeste Surreira](#) (AG)
[Ashley Tait-Dinger](#) (AG)
[Alana Thompson-Byrd](#) (RG)
[Elisa Tong](#) (AG)
[Jeffrey Warren](#) (AG)
[Milli West](#) (AG)
[Danielle Williams](#) (AG)
[Jenna Williams-Bader](#) (AG)
[Jennifer Wiltz](#) (AG)

AG: Advisory Group Committee Member
RG: Recommendation Group Committee Member

E&M Primary Prevention Committee Roster Fall 2025-Spring 2026 Cycles

*Committee Co-Chair

Name (Last, First)	Roster Category	Advisory or Recommendation Group ¹	Term Period	Location (City, State)	Biography ²
Angove, Rebekah SM	Patient Participant	Recommendation	10/2023-9/2026	Hampton, Virginia	Rebekah SM Angove is a health services researcher and executive vice president at Patient Advocate Foundation. She leads patient engagement, maps patient experience, addresses disparities, and translates insights into service and policy. Rebekah SM Angove is a patient participant.
Babiuch, Christopher	Facility/Institution	Advisory	10/2024-9/2027	Avon Lake, Ohio	Chris Babiuch is a family medicine physician and vice chair of quality, safety, and patient experience at Cleveland Clinic Primary Care Institute. He leads teams in continuous and quality improvement, with experience in value-based care and operations.
Bailey, Robert D.	Population Health Expert	Advisory	10/2025-9/2028	Busby, Montana	Robert D. Bailey is the Northern Cheyenne Tribal Premium Sponsorship Program (NC TPSP) manager for the Northern Cheyenne Tribal Health Programs. With a Master of Public Administration, he has held leadership roles in city and tribal government and served on various boards and committees.
Bailly, Edward	Other Interested Party	Advisory	10/2024-9/2027	New York, New York	Edward Bailly is director of ambulatory quality and patient engagement at Mount Sinai Health Partners. He leads quality improvement and patient engagement initiatives, collaborating with clinical teams to enhance value and performance across the organization.
Bal, Poonam	Researcher	Advisory	10/2025-9/2028	Washington, D.C.	Poonam Bal leads measure development and implementation at the American Board of

¹ Committee members will serve on both the Advisory and Recommendation Groups throughout their tenure. The Advisory and Recommendation Group assignments in this roster apply to the Fall 2025 and Spring 2026 cycles.

² The Partnership for Quality Measurement (PQM) used Battelle’s AI Neural Interface to summarize biographies submitted by committee members. PQM staff then reviewed the summaries against the original biographies to ensure accuracy.

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					Family Medicine, with 10+ years in healthcare quality experience. In the past, she has led initiatives in measurement science, process improvement, and quality measure development, evaluation, and selection for federal programs.
Berryhill, Willie	Patient Participant	Advisory	10/2024-9/2027	Memphis, Tennessee	Willie Berryhill is a patient participant.
Bi, Jingzhu (Grace)	Population Health Expert	Advisory	10/2025-9/2028	Glastonbury, Connecticut	Grace Bi is a managing consultant and co-author with 15+ years in health policy, quality management, and data strategy. She focuses on improving health care delivery, fostering safe work environments, and advancing evidence-based, patient-centered care.
Booker, Kissley	Clinician	Advisory	10/2024-9/2027	Baton Rouge, Louisiana	Kissley Booker is a family nurse practitioner with 9 years of clinical nursing experience and 14 years of experience as a medical-surgical registered nurse. She has a background in primary care, urgent care, and physical medicine. She has primarily served the rural and urban greater Baton Rouge area.
Brady, Jeff	Purchaser/Plan	Recommendation	10/2023-9/2026	Pittsburgh, Pennsylvania	Jeff Brady leads research strategy at Highmark Health, with 25+ years in public health and health care quality. Formerly at the Agency for Healthcare Research and Quality (AHRQ) and the U.S. Public Health Service, he has directed major patient safety and quality improvement programs nationally.
Burdick, Jon	Clinician	Recommendation	10/2023-9/2026	Littleton, Colorado	Jon Burdick, a family medicine physician and medical director for ambulatory quality at Intermountain Health, partners with clinicians to apply quality improvement methods and reduce disparities, focusing on evidence-based care and teaching quality measures.
Campa, David	Clinician	Recommendation	10/2024-9/2027	Ventura, California	David Campa joined Covered California in 2024 after leadership roles in LA County Health Services and Federally Qualified Health Centers (FQHCs). A Stanford, UCSF, and UC Berkeley graduate, he's a Latino internist dedicated to quality improvement, DEI, and serving Spanish-speaking patients.
Casey, Don*	Clinician	Recommendation	10/2024-9/2027	Chicago, Illinois	Don Casey is principal and founder of IPO 4 Health in Chicago, advising on accountable care, value-based contracting, quality outcomes, and population health. He consults for federal agencies and organizations on clinical integration and performance.
Cockrell, Tina	Population Health Expert	Advisory	10/2025-9/2028	Fredericktown, Ohio	Tina Cockrell is a public health worker and patient advocate dedicated to equity in health care. Drawing on personal and professional experience, she reviews quality and cost measures, focusing on underserved communities and advancing solutions for

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					marginalized groups.
Davidoff, Bahar	Researcher	Advisory	10/2025-9/2028	Beverly Hills, California	Bahar Davidoff is VP of pharmacy at SCAN Health Plan, dedicated to improving medication management, patient outcomes, and cost-effectiveness. With broad pharmacy experience, she leads initiatives to enhance care quality and operational efficiency.
Davis, Melissa	Clinician	Advisory	10/2025-9/2028	New Haven, Connecticut	Melissa Davis is a diagnostic radiologist specializing in neuroradiology with 10 years of experience. At Yale, she leads initiatives to improve care quality, develops patient-focused measures, and researches novel diagnostic and imaging techniques.
Dickinson, Megan	Population Health Expert	Advisory	10/2025-9/2028	Mobile, Alabama	Megan Dickinson is a Clinical Nurse Leader and Performance Improvement and Safety Coordinator in an urban health system. With 10+ years in critical care and 4+ years in quality and safety, she leads projects to improve patient care and system reliability.
Engbrecht, Kerri*	Patient Participant	Recommendation	10/2024-9/2027	Knoxville, Tennessee	Kerri Engbrecht began advocacy after her son’s Addison’s Disease diagnosis in 2015. Now executive director of Adrenal Insufficiency United, she also serves as an ambassador for National Organization of Rare Disorders (NORD) and Association for Frontotemporal Degeneration aFTD, championing rare disease policy and patient support nationwide. Kerri Engbrecht is a patient participant.
Farrell, Paula	Clinician	Advisory	10/2025-9/2028	Illinois	Paula Farrell is a registered nurse with 20+ years of clinical experience and 15+ years in quality measurement. At Lantana, she supports Center for Disease Control and Prevention National Healthcare Safety Network (CDC NHSN) measure endorsement and leads a team of public health educators, advancing health care quality and safety.
Green, Beverly	Clinician	Advisory	10/2024-9/2027	Seattle, Washington	Beverly Green is a family physician and health services researcher at Kaiser Permanente Washington, professor at KP Bernard J. Tyson School of Medicine, and clinical professor at UW. She focuses on systems-based design to improve equitable, evidence-based preventive care.
Ho, Michael	Researcher	Recommendation	10/2023-9/2026	Aurora, Colorado	Michael Ho is a general cardiologist at VA Eastern Colorado Health Care System and professor of medicine, University of Colorado School of Medicine. He is vice chair for quality for Department of Medicine. He served previously as the chair of the American College of Cardiology (ACC)/American Heart Association (AHA) Joint Committee on Performance Measures and has conducted research on the quality of cardiovascular

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					care.
Hudson, Thoma	Other Interested Party	Advisory	10/2024-9/2027	--	Thoma Hudson is a clinical regulatory specialist at Parkview Health, leading CMS quality programs and ensuring compliance with federal regulations. With expertise in electronic health record (EHR) adoption, quality measures, and patient advocacy, she is a valued asset to quality committees.
Kelley, Daniel	Population Health Expert	Advisory	10/2024-9/2027	Amesbury, Massachusetts	Daniel Kelley has 15+ years in medical communication and education. A translator, writer, and content developer, he focuses on health equity, language access, and using digital technology to reduce barriers and empower underserved populations in health care.
Kothari, Pooja	Patient Participant	Recommendation	10/2023-9/2026	Princeton, New Jersey	Pooja Kothari is a consultant at X4 Health, specializing in health equity and quality improvement. She advises on primary care quality measures, health promotion, and patient-centered research, with experience in public reporting, antibiotic stewardship, and measure development. Pooja Kothari is a patient participant.
Kredit, Sheila	Clinician	Advisory	10/2024-9/2027	Yakima, Washington	Sheila Kredit is a family medicine physician and faculty at Central Washington Family Medicine Residency Clinic. She focuses on outpatient care, breastfeeding medicine, and workflow improvement, with broad experience in OB/GYN, pediatrics, and policy advocacy.
Krueger, John	Population Health Expert	Recommendation	10/2023-9/2026	Ada, Oklahoma	John Krueger is a health care executive and family physician with 20+ years' experience, serving as undersecretary of medical staff and quality in a large tribal health system. He's led quality and safety initiatives across diverse health systems and organizations.
Lacoy, Roger	Patient Participant	Advisory	10/2024-9/2027	Des Moines, Iowa	Roger Lacoy is a patient participant.
Lansang, Jenel	Clinician	Advisory	10/2024-9/2027	Woodbridge, Virginia	Jenel Lansang, a former nurse, advanced to roles in clinical data analysis and quality measures data engineering. Now a senior manager at the American Academy of Otolaryngology, she leads quality and performance measures for the ear, nose, throat (ENT) registry, Reg-ent.
Lee, Emily	Patient Participant	Advisory	10/2024-9/2027	Cincinnati, Ohio	Emily Lee is a patient participant.
Levy, Shoshana	Purchaser/Plan	Recommendation	10/2023-9/2026	Boynton Beach, Florida	Shoshana Levy, board certified in preventive medicine and public health, holds an MPH from Nova Southeastern and an MD from Tel Aviv University. She works at CVS/Aetna

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					and has experience in primary care, public health, education, and insurance.
Lin, Zhenqui	Other Interested Party	Recommendation	10/2023-9/2026	New Haven, Connecticut	Zhenqiu Lin has 20+ years’ experience developing quality measures across care settings. An expert in health care data and analytics, he has led foundational work for public reporting and aims to advance quality measure development and implementation.
Lovec-Theobald, Rhonda	Clinician	Advisory	10/2025-9/2028	Orlando, Florida	Rhonda Lovec-Theobald is director of clinical quality programs at AdventHealth, with 15+ years in quality measurement and improvement. She leads initiatives to advance quality and patient safety across 50+ hospitals, drawing on extensive clinical and leadership experience.
Lowry, Ayanna	Researcher	Recommendation	10/2024-9/2027	Cincinnati, Ohio	Ayanna Lowry, director of Medicare and Medicaid compliance at ALPS Services, Inc., is a nurse, consultant, and researcher with 9+ years’ experience. She specializes in quality improvement, policy compliance, and the impact of social determinants on health care.
Martin, John	Researcher	Advisory	10/2025-9/2028	Charlotte, North Carolina	John Martin provides data science leadership and strategy at Premier, leading teams using AI and advanced analytics to evaluate care and outcomes. With 25+ years’ experience, he focuses on measure development, quality improvement, and health economics.
McKiernan, Colleen	Other Interested Party	Advisory	10/2024-9/2027	Washington, D.C.	Colleen McKiernan is managing director at the Lewin Group, leading quality measure projects for CMS. With expertise in clinical and digital quality measures, she holds degrees in psychology and public health from UMass and Johns Hopkins Bloomberg School of Public Health.
Moreno, Amy	Patient Participant	Advisory	10/2024-9/2027	Gainesville, Virginia	Amy Moreno is a patient participant.
Mumford, Quinyatta	Patient Participant	Recommendation	10/2023-9/2026	Little Rock, Arkansas	Quinyatta Mumford is a public health expert specializing in rural health, health education, and program development. With experience as a clinical health educator, she is dedicated to improving adolescent and community health through strategic initiatives. Quinyatta Mumford is a patient participant.
O’Rourke, Erin	Purchaser/Plan	Advisory	10/2024-9/2027	Washington, D.C.	Erin O’Rourke is executive director of clinical performance and transformation at AHIP, leading strategy on performance measurement, accreditation, and health information technology. Formerly at the National Quality Forum (NQF), she led work on measure endorsement, disparities, and health economics. She holds a degree from Georgetown.

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Phillips, Kami	Population Health Expert	Advisory	10/2025-9/2028	Gardner, Massachusetts	Kami Phillips has over 25 years of experience providing full-spectrum care in a low-income suburban area, including private practice recognized for communication and care coordination. She is now semi-retired and active in professional family medicine organizations.
Pryor, David	Facility/Institution	Recommendation	10/2023-9/2026	Broomfield, Colorado	David Pryor is a health care professional with extensive experience in hospital and clinician measurement across federal, state, and commercial programs. He specializes in measure development, implementation, and using data to drive quality and equitable care.
Qaseem, Amir	Other Interested Party	Advisory	10/2025-9/2028	Philadelphia, Pennsylvania	Amir Qaseem, American College of Physician’s (ACP) senior VP and chief science officer, leads evidence-based policy and performance measurement, developing standards and measures, chairing NQF’s Prevention Committee, and advancing national and international collaborations to improve care quality.
Raposo, Nicholas	Researcher	Advisory	10/2025-9/2028	Dedham, Massachusetts	Nicholas (Nick) Raposo is a PhD candidate and predoctoral fellow at Boston College. With experience as a labor and delivery nurse and an MPH, he is committed to advancing birth equity and person-centered care, focusing his research on equitable birth experiences.
Rodgers, Kimberly	Patient Participant	Recommendation	10/2023-9/2026	--	Kimberly Rodgers, an African-American executive and certified patient advocate, survived a stroke in 2014. A lifelong caregiver, she cared for her veteran father post-stroke and now uses her experience to advocate for stroke survivors and caregivers. Kimberly Rodgers is a patient participant.
Rozenich, Jennifer	Population Health Expert	Recommendation	10/2023-9/2026	Chicago, Illinois	Jennifer Rozenich is a change and decision science leader with 20+ years’ experience using data to drive financial, operational, and process improvements across manufacturing, education, and health care. She excels in strategic planning and data-driven initiatives.
Shea, Suellen	Other Interested Party	Advisory	10/2024-9/2027	Kearney, Missouri	Suellen Shea is currently a director of risk management. She also served as a quality measurement leader for Cerner, senior analyst for Healthcare Effectiveness Data and Information Set (HEDIS), and hospital liaison nurse manager at National Database of Nursing Quality Indicators (NDNQI), and has 20 years of clinical experience. She graduated with an MSN in patient safety, quality, and risk management from Drexel University.

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Snyder, Alexis	Patient Participant	Advisory	10/2025-9/2028	Boston, Massachusetts	Alexis Snyder is a Patient and Community Engagement Specialist. She provides best practice strategies for authentic engagement to assure the patient/family voice is present. The parent of a young adult with complex medical needs, she has a unique perspective on healthcare delivery She is the co-author of “The Patient and the Health Care System: Perspectives on High Quality Care” (Springer 2020).
Surreira, Celeste	Population Health Expert	Advisory	10/2025-9/2028	Amherst, Massachusetts	Celeste Surreira is a clinical associate professor and director of undergraduate programs at UMass Amherst. With 30+ years in emergency and critical care and nearly 10 as a Family Nurse Practitioner (FNP), she focuses on prevention, chronic disease, and advancing nursing education.
Tait-Dinger, Ashley	Patient Participant	Advisory	10/2025-9/2028	Winter Springs, Florida	Ashley Tait-Dinger is vice president of the Florida Alliance for Healthcare Value. She leads cost and quality data initiatives, oversees Leapfrog Group activities in Florida, develops hospital performance reports, and serves on national health care quality panels.
Thompson-Byrd, Alana	Facility/Institution	Recommendation	10/2024-9/2027	Swansea, Illinois	Alana Thompson-Byrd is managing medical director for group retiree services in Medicare Advantage at Anthem. Board certified in family medicine, she leads utilization and case management teams, guides policy adherence, and champions health equity initiatives.
Tong, Elisa	Clinician	Advisory	10/2024-9/2027	Sacramento, California	Elisa Tong is a professor at UC Davis specializing in internal medicine, health services research, and tobacco control. With 25+ years’ experience, she is an expert in population health, prevention, implementation science, and clinical quality.
Warren, Jeffrey	Researcher	Advisory	10/2025-9/2028	Durham, North Carolina	Jeffrey Warren is a professor and associate dean at North Carolina Central University with 20 years in counseling. He researches educational access, youth behavioral health, and school counseling, and has secured over \$6 million in grant funding.
West, Milli	Facility/Institution	Advisory	10/2025-9/2028	St. George, Utah	Milli West oversees quality, regulatory affairs, data management, and clinical operations at Intermountain Health, supporting 34 hospitals and 400 care sites. With 25+ years in health care, she leads initiatives to improve outcomes, safety, and caregiver engagement.
Williams, Danielle	Patient Participant	Advisory	10/2024-9/2027	Chicago, Illinois	Danielle Williams is a patient participant.
Williams-Bader, Jenna	Other Interested	Advisory	10/2024-9/2027	Washington, D.C.	Jenna Williams-Bader is managing director of quality measurement at NQF, leading

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Wiltz, Jennifer	Other Interested Party	Advisory	10/2024-9/2027	--	Jennifer Wiltz is acting medical director at the Centers for Disease Control and Prevention's (CDC's) National Center for Chronic Disease Prevention and Health Promotion, leading efforts to link health care and public health. She's a board-certified pediatrician and expert in quality measures and data policy.

